

Focus on the Future!

Week Nine



This week's bulletin is a very light introduction to

Using **social media** whilst job hunting or looking for work experience.

Have you ever heard of your digital footprint? This describes how everything you post on your social media will leave a footprint behind. This is about being mindful of what potential employers may see or know about you based on your online presence.

If you are in year 7 or 8 you don't need to give this much thought yet as you have plenty of time! But it as well as being safe on line, you should also start to consider how your online persona might have an impact on future opportunities.



DIGITAL FOOTPRINTS

What do yours say?

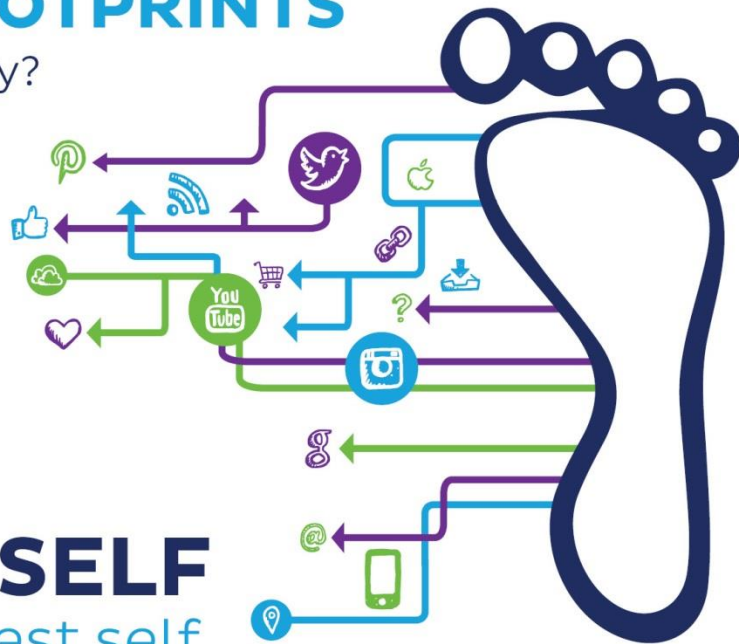
BE CAREFUL ABOUT:

- What you share.
- Where you share.
- With whom you share.

BE SMART ABOUT:

- Sites you visit.
- Emails you open.
- Links you click.

BE YOURSELF
but be your best self.



Managing your online presence is vital as many recruiters will check a candidate's social profiles before making a hiring decision. It's important to make sure your digital footprint sends the right message about who you are.

These links provide more information and advice:

<https://www.prospects.ac.uk/careers-advice/getting-a-job/social-media-and-job-hunting> provides advice on how to make the most of social media when looking for work or opportunities.

<https://online.essex.ac.uk/blog/6-ways-social-media-can-help-get-job/> This offers more advice on using social media effectively.



Please email me if you need any help accessing these websites and I can explain further.

I am available Wednesday: leaves@ramseyacademy.com

